

Identify injuries before they become serious.

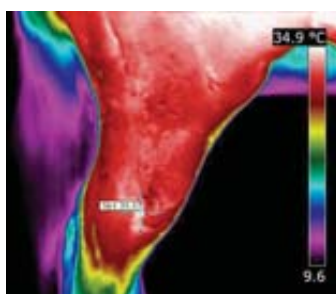
Prevention is better than cure!

equitherm

Spotting injuries before it's too late

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Clinical evaluations have shown proven results. Here are just a few examples of how equine thermography can identify clinical problems early on before, serious complications occur.



Fibia fracture identified by infrared camera before the horse became clinically lame.

The Equestrian Sports industry has never been as popular as it is today. An exciting, dynamic and explosive multi-billion pound industry, world wide and growing, this industry offers the Equine trader a guaranteed captive audience. The Equine market is a vast multidisciplinary industry with its many sports including show-jumping, eventing, dressage, racing, polo, endurance and its support industries ranging from Vets and medical services through to farriers, transportation services and equipment manufacturers.

Equine Infrared thermography has been in practice since the 1960's but at the time the equipment was not deemed good enough to encourage regular use and dedicated equine training was not available. However since the development of better equipment and specialist training, Equine Thermography has evolved into a valuable tool in the diagnosis and prognosis of the injured Equine and as an evaluating tool for many product manufacturers in the equine industry.

As a specialist market it is crucial that anyone handling an infrared camera relating to Equine thermography is trained in horse handling and equine anatomy and physiology. Equitherm, the premier

Equine Thermographic Training and Imaging consultants, is one such company that has linked up with experts in the field of veterinary medicine and infrared thermography to develop a progressive training programme designed to provide the equine specialist with the skills needed to perform thermographic examinations and has effectively developed procedures in the prevention, treatment and recovery of the equine.

Equitherm's Director of Training and Development, Sandie Chambers, has spent her entire career in fitness and equestrian sports, she has studied both human and equine sports science and was the driving force behind the Equitherm Training programme. As a seasoned Equestrian, Sandie is at the top in equestrian fitness and performance. Having managed some of Europe's leading Equine & Leisure facilities and trained horses for International show Jumpers and Dressage competitors, Sandie has built up an impressive record for achieving excellent result with both equine and rider.

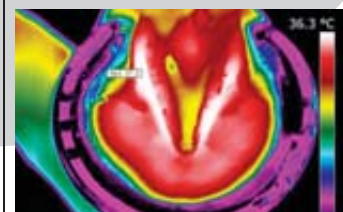
"When I discovered how effective infrared thermography was in identifying trauma and stress in the horse, it was like finding gold. The equine is considered to be an elite athlete and is capable of undertaking a wide range of tasks, such as jumping, sprinting and endurance. This is even more remarkable when you considered that in the wild horses don't undertake regular exercise and rarely jump or run long distances. A horse actually a born sprinter, its muscles are highly adapted for sprinting right from birth and that's why with training it can achieve distances over 100 miles at average speeds of around 10-12 miles

per hour. Horses can be trained to undertake a wide variety of activities and can do them with the encumbrance of a rider. With equine thermography we can protect our horses from breaking down, we can identify injury up to two weeks before the horse becomes clinically lame, therefore we can prevent further trauma, injury and stress to the animal. It is an unbelievable tool for all equine practitioners especially vets, physiotherapists, trainers, breeders, farriers, saddle fitters and many other important sectors of the Equine industry.

The equine industry as a whole is a huge and growing market. In the UK alone 4.3 million people regularly participate in riding, it has 1.35 million horses with over 720,000 owners and £4 billion is spent per year on equine products and services. The UK has over 2,300 Equine vets and 4,000 alternative therapists and industry statistics have also shown the industry is growing between 5%

and 18% per year. The Equine Industry worldwide is a captive market for the training and sales of Equine Infrared Imaging and the next eighteen months expect to see a progressive rise in the awareness of Equine infrared thermography.

Equitherm are business partners of Flir Systems, the worlds largest camera manufacturers. Flir are sponsoring Equitherm and provide them with the best cameras on the market. It is with Flirs' help and support that equitherm have an ongoing research programme aimed at supporting current applications and establishing new ones.



Foot showing significant heat identified as stone bruise.

10% OFF

Technicians Foundation Certificate in Equine Thermography, Nov 22nd to 27th at the Unicorn Trust, Stow on the Wold. **10% discount** if booking by 31st Aug 2010.

For more details visit:
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it's never just skin deep